

Building Business Acumen®

Basic Materials & Energy Industry Training

TRANSFORM YOUR LEADERS INTO BUSINESS LEADERS

Empower your employees with the training they need to understand how your company makes money and how their decisions impact the money-making process. Whether you're looking for greater alignment, engagement, or productivity, business acumen training can bridge the gap. With over two decades of experience, Acumen Learning's clients include 30 Fortune 50 clients.

BUSINESS ACUMEN CUSTOMIZED FOR YOUR INDUSTRY

The energy producers of the world and those who produce energy-intensive goods face unique and ever changing complexities that are reshaping the marketplace. These complexities include increased scrutiny of environmental impacts, green energy trends, the shift of natural resource exploration to remote parts of the globe, geopolitical instability, and the ever increasing large capital investments needed to maintain profitability.

Leaders in this industry have to grasp the enormity of the complexities they face, without losing the ability to make day-to-day decisions on strategic initiatives, operational choices, and technological advances.

"Definitely one of the best courses in my 25 years in the company. Our instructor was energetic, enthusiastic, knowledgeable etc. which made the difference."

Operations Planning & Resource Management
Schlumberger

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Operations & Planning Resource Management
LendLease

"This is probably the first training that I've been to that's very practical and used Westlake data to help get the point across. Our teacher was a great, and I enjoyed his approach to the course. This course is a must for EVERYONE!"

Audit Manager
Westlake Chemical

www.acumenlearning.com

info@acumenlearning.com

801.227.5444

WHAT OBJECTIVES DO WE MEET



Executive Alignment

Know the strategic direction of your organization in order to align your priorities accordingly to enable optimal impact.



Leadership

Understand and effectively communicate where your organization is going and how it is doing to connect your employees' roles to your organization's success.



Analytical Skills

Increase your fluency of metrics vital to your organizational and financial success and key levers you pull to move the needle.



Decision Making

Make better, smarter, faster decisions that will drive impact and organizational success since every organization needs more employees at all levels to think like business people.



Communication

Drive better alignment and clarity with the decisions you make in the organizations you lead or support. Do this by speaking the language of business and finance.