

Building Business Acumen[®]

Financial Industry Training

TRANSFORM YOUR LEADERS INTO BUSINESS LEADERS

Empower your employees with the training they need to understand how your company makes money and how their decisions impact the money-making process. Whether you're looking for greater alignment, engagement, or productivity, business acumen training can bridge the gap. With over two decades of experience, Acumen Learning's clients include 30 Fortune 50 clients.

BUSINESS ACUMEN CUSTOMIZED FOR YOUR INDUSTRY

New regulations and a global economy has forever changed the finance and insurance landscape. Executive teams are now in the mode of continuously rethinking how regulators, employees, global competitors, and customers impact their business. They're abandoning industrial-era tactics that limit growth, they're repositioning strategies to better leverage new proficiencies and operating metrics, and they're recognizing that in-order to make good on their promises, they need to tap into their talents' intellectual energy to achieve results faster.

For example, one of the Big Four Accounting Firms invited Acumen Learning to participate in their intern training program. Coming from some of the top business schools in the world, these interns had financial acumen, but of course business acumen is more than a mere understanding of financial statements. Our client needed these potential employees to understand how businesses compete and win in the real world. We were invited back to teach a series of industry specific courses for their vertical managers.

"This was the most informative course I have attended in my 3.5+ years at Aflac. It should be a required course for manager-level employees and above. The way it also challenged us to apply the concepts back to our roles was excellent."

Business Project Manager
Aflac

"I really enjoyed today's course. In addition to expanding my knowledge on financials and business acumen, my biggest take away was realizing which ways we all contribute to the top and bottom line and add reason to strategic alignment."

Project Manager
ANBTX

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WHAT OBJECTIVES DO WE MEET



Executive Alignment

Know the strategic direction of your organization in order to align your priorities accordingly to enable optimal impact.



Leadership

Understand and effectively communicate where your organization is going and how it is doing to connect your employees' roles to your organization's success.



Analytical Skills

Increase your fluency of metrics vital to your organizational and financial success and key levers you pull to move the needle.



Decision Making

Make better, smarter, faster decisions that will drive impact and organizational success since every organization needs more employees at all levels to think like business people.



Communication

Drive better alignment and clarity with the decisions you make in the organizations you lead or support. Do this by speaking the language of business and finance.