

Building Business Acumen®

Manufacturing & Industrials Training

TRANSFORM YOUR LEADERS INTO BUSINESS LEADERS

Empower your employees with the training they need to understand how your company makes money and how their decisions impact the money-making process. Whether you're looking for greater alignment, engagement, or productivity, business acumen training can bridge the gap. With over two decades of experience, Acumen Learning's clients include 30 Fortune 50 clients.

BUSINESS ACUMEN CUSTOMIZED FOR YOUR INDUSTRY

With emerging technologies and new capabilities, manufacturers must adjust to the current realities of the marketplace. Companies that are able to take advantage of our new age of interconnectedness with customers, suppliers, partners and employees will emerge as the leaders of tomorrow.

But capitalizing on this new technology driven marketplace will take agility and speed. In our interviews with leaders in this space, the challenge is clear: companies must be able to balance this faster pace of innovation without risking their investments in plant and equipment.

The goal of training departments within the manufacturing industry should be focused on teaching employees how to utilize the right resources and set the right priorities that lead to profitability.

"Very helpful to understand basic financials, the perspective of executive leadership and their priorities and how to impact those areas in my day-to-day work."

Sustainment Engineering Manager
Lockheed Martin

"Very informational, deep dive into the 5 Business Drivers of KIA. I enjoyed the group activities and brainstorming with my colleagues on the different group activities and seeing their opinions on where they thought KMA was excelling or needed improvement."

HR Generalist
KIA

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WHAT OBJECTIVES DO WE MEET



Executive Alignment

Know the strategic direction of your organization in order to align your priorities accordingly to enable optimal impact.



Leadership

Understand and effectively communicate where your organization is going and how it is doing to connect your employees' roles to your organization's success.



Analytical Skills

Increase your fluency of metrics vital to your organizational and financial success and key levers you pull to move the needle.



Decision Making

Make better, smarter, faster decisions that will drive impact and organizational success since every organization needs more employees at all levels to think like business people.



Communication

Drive better alignment and clarity with the decisions you make in the organizations you lead or support. Do this by speaking the language of business and finance.



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